

Kiya Brown

Digital Designer

www.kiyabrown.com
bkiya09@icloud.com
linkedin.com/in/kiyalbrown

Experience

Product Designer II - Northwestern Mutual

April 2025 - Present

Associate Product Designer - Northwestern Mutual

July 2023 - April 2025

- Responsible for translating user stories and business requirements into effective designs with wireframes, prototypes, and complete UI
- Transforms complex financial concepts into intuitive and visually appealing design solutions for the Illustrations application
- Conducts user research tests and leverages data analysis to inform design decisions

UX Design Intern - Northwestern Mutual

Jun 2022 - Aug 2022

- Contributed to design work across the Planning Experience digital platform used by NM financial advisors
- Developed a digital youth insurance portal, educating 17-25 year olds and their parents on the specifics of their policies and finances.

Product Analyst Intern - Publisher's Clearing House

Jan 2022 - May 2022

- Worked cross-functionally across product, design, and business operation teams to visualize data and drive recommendations to solve user needs
- Ran performance reports of PCH promotions and created customer experience flows for new site features

Education

B.A. New Media & Digital Design, Fordham University
Computer Science Minor

Relevant Coursework:

- User Experience Design
- Data Visualization
- Graphic Design
- Web Apps Design & Dev

Skills

User Experience Strategy
Design Systems
Web Design
User Research
Information Architecture
Prototyping

Tools

Adobe Creative Suite
Figma
HTML5/CSS3
Bootstrap
Javascript
C++